

Newfoundland & Labrador  
**College of  
Social Workers**

**Advertising Rate Card for Connecting Voices**

Connecting Voices is published in July and January.

**Deadlines:**

July Edition: May 1

January Edition: November 1

**Formatting Requirements:**

¼ Page 3 (w) inches X 4 (h) inches (no bleed)

½ Page 6.625 (w) inches X 4 (h) inches (no bleed)

All ads should be submitted in CMYK format and 300 dpi.

Acceptable formats include: PDF, EPS or high resolution JPEG

All ads can be emailed to [info@nlcsw.ca](mailto:info@nlcsw.ca).

**Cost:**

¼ page ad is \$100

½ page ad is \$200

**Payment Options:**

Cheque: Made payable to NLCSW. Cheques can be mailed to PO Box 39039, St. John's, NL A1E 5Y7

Credit Card: Submit attached credit card form

Interac E-transfer: Email to [info@nlcsw.ca](mailto:info@nlcsw.ca)

Please note: The Editorial Committee reserves the right to reject any advertising. Publication does not imply endorsement by the Newfoundland and Labrador College of Social Workers.

### Credit Card Payment Form

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Name

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Mailing Address

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City/Town

Province

Postal Code

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1. Payment Method:  Visa  MasterCard

2. Card Number: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

3. Card Expiry Date: \_\_\_\_\_ / \_\_\_\_\_  
Month Year

**\*\*Do not** provide the security code on the back of your card.

4. Amount Authorized: \_\_\_\_\_

5. Name as it appears on the card: \_\_\_\_\_

6. Signature of cardholder: \_\_\_\_\_

*In compliance with NLCSW's retention policy, your form will be securely stored for 3 months from the transaction date.  
Stored payment information will only be used in the event of a credit card chargeback.*

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Office Use Only:

Date: \_\_\_\_\_

Amount: \$ \_\_\_\_\_

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